



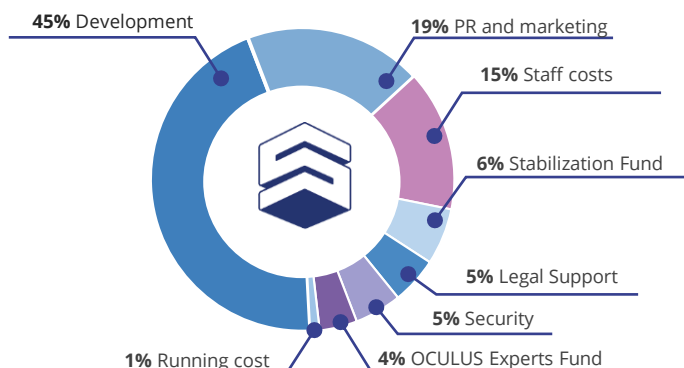
KEY ACTIVITIES

- ✔ Providing of structured analytical information about cryptocurrency market.
- ✔ Cryptoasset management.
- ✔ Granting access to services of third-party contractors (Trading View, Coinigy, etc.)
- ✔ Supporting and improving Stips | Oculus platform

VALUE OFFERS

- ❗ Investment support by providing fundamental information to make best investment decisions.
- ❗ STIPS | Smart Fund will allow investors to get absolute return using a combination of algorithmic trading and machine learning on the basis of fundamental analysis of cryptoassets.
- ❗ Raw DATA from the Cryptocurrency market.
- ❗ Users can earn tokens for providing information to the platform.

STRUCTURE OF EXPENSES



CUSTOMER SEGMENT

All people interested in cryptocurrencies. Starting with those who just read news and don't possess any cryptoassets (can provide information to the platform) to professional cryptoasset managers (can use analytical information from the platform to make decisions).

The platform is designed for all market players:

- Those, who create tokens;
- Those, who buy tokens;
- Those, who want to earn with the first and the second.

CUSTOMER RALATIONSHIPS

- ✔ Building active Internet community around the platform.
- ✔ Providing users access to the platform to earn tokens is a condition for exponential growing.

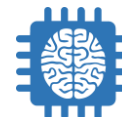
KEY PARTNERS



KEY RESOURCES



STIPS | Oculus Platform



STIPS | Smart



Index Stips20



Software developers



Market DATA feed and API

FLOWS OF REVENUE

- Paid subscription for extended analytical functionality of the platform
- Fund fees for customer asset management
- Fees received from third-party contractors for using the platform in their service promotion.
- Purchase of API and DATA feed.

SALES CHANNELS

